

Subject **CAMPAIGN AGAINST MANDATORY PRE-COMMITMENT – “IT’S UN-AUSTRALIAN”**

Circular No **11:054**

Date **11 April 2011**

Appropriate for Directors CEO Gaming Mgr Entertainment Mgr
 HR Mgr Marketing Mgr Food and Beverage Mgr

Today, ClubsAustralia President Peter Newell OAM will launch the ITS-UNAUSTRIAN Campaign against Mandatory Pre-Commitment. It is a national Campaign being jointly run by ClubsAustralia and the Australian Hotels Association.

You can now access the Campaign website, www.its-unaustrian.com.au, which contains information about the Government’s proposed “licence to punt” and the impact it will have on communities, clubs and all Australians who like a punt. To support the Campaign, I ask you to do the following:

1. Visit the Campaign website and learn more about the licence to punt. Sign the online petition and use the “contact your MP” link to send an email to your Federal Member of Parliament.
2. Send an email to Club Directors, Staff, business suppliers, community and sporting groups you support and, most importantly, Club Members encouraging them to visit the website and providing the weblink – and in turn ask their own friends, families and work colleagues to visit the website.
3. Promote the Campaign in club communications and on your website. [Click here](#) to download a graphic which you can place on your Club’s website to further advertise the Campaign website.

We are calling on all our supporters to vote against the licence to punt, and to voice their concern to their elected representatives.

A hard copy petition also can be placed at club entrances and in bar/cashier areas. Members and Patrons should be encouraged to sign the petition as they enter the club. [Click here](#) to download the petition.

Early next week, every club and hotel in the country (with gaming machines) will receive a campaign base-pack containing beer coasters, posters and a plastic bin. Each coaster is a mini-petition and Members and Patrons can cast a vote by signing the back and dropping it in the bin. Eventually we will collect the coasters and deposit them with your local MP or at Parliament House. Clubs can order more coasters, posters etc as well as T-shirts, badges, poker machine cards and other point-of-sale material by calling Colorcraft on (02) 9632 2066.

To support the Campaign, full page advertisements have appeared in major daily newspapers across the country today, including *The Daily Telegraph* and *The Australian Chinese Daily*.

From 26 April, roadside billboards will appear in a small number of strategic locations and radio advertisements will run on Triple-M (104.9 FM) from about the same time.

The introduction of Mandatory Pre-Commitment – the licence to punt – as agreed by Andrew Wilkie and the Prime Minister threatens our survival and I urge all clubs to support our campaign.

For more information, please contact the Member Enquiries Centre on 1300 730 001.

Anthony Ball
Chief Executive Officer

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